

PATTERNS

Colors

This zip file contains the three patterns in various color versions and in two different color modes. Be sure you use the correct file type for the project you are working on.

Color Modes

Print

- **CMYK:** color system used in four-color process printing
- **Used for:** printed projects

Digital

- **RGB:** color system for representing the colors on a digital display
- **Used for:** digital projects such as an outdoor billboard, digital displays, websites, emails, social media, PowerPoint presentations

File Types

This zip file contains the patterns in two file types: EPS and PNG. Be sure to use the appropriate file type for the project you are creating.

EPS Files

- **Used in:** Adobe Creative Suite including InDesign, Illustrator and Photoshop, and printed projects
- Vector-based file
- Scales up and down easily and without losing quality

PNG Files

- **Used in:** Microsoft Office Suite, and web and digital projects
- Pixel-based file with a transparent background
- Only scale down; can't scale up without losing image quality